

1. Name of Registrant

Ruder Finn & Rotman, Inc.

2. Registration No.

1481

3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in

☐ Initial Statement

☐ Supplemental Statement for

☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.

☒ Other purpose (specify) New program for Spanish Trade Commission

☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list-

Exhibit A

Exhibit B

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

Ruder Finn & Rotman is responsible for providing promotional and publicity support on behalf of "foods from Spain". Activities will be:

1. Developing informational materials on Spanish foods to send to media in the U.S.
2. Development of a "Foods from Spain" newsletter to send to importers, wholesalers, retailers and food/retail publications.
3. Providing support for retail promotions.
4. Contacting journalists to write about Spanish foods.

INTERMEDIATE
REGISTRATION
MAY 27 3 47 PM '81
U.S. DEPARTMENT
OF JUSTICE
CRIMINAL DIVISION

The undersigned swear(s) or affirm(s) that he has (~~they have~~) read the information set forth in this amendment and that he is (~~they are~~) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (~~their~~) knowledge and belief.

William Rutz

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at NEW YORK, NEW YORK
this 20th day of MAY, 19 87 Patricia L. Maglia
(Notary or other officer)

My commission expires FEBRUARY 7, 1988

PATRICIA L. MAGLIA
Notary Public, State of New York
No. 41-4848212
Qualified in Queens County 88
Commission Expires Feb. 17 1988

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Ruder Finn & Rotman, Inc. 110 E. 59th St. New York, N.Y. 10022		2. Registration No. 1481
3. Name of foreign principal "Foods From Spain" Spanish Commercial Office	4. Principal address of foreign principal 405 Lexington Avenue New York, N.Y. 10174	

5. Indicate whether your foreign principal is one of the following type:

- ☐ Foreign government
- ☐ Foreign political party
- ☐ Foreign or ☐ domestic organization: If either, check one of the following:
- | | |
|--------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group |
| <input type="checkbox"/> Association | <input checked="" type="checkbox"/> Other (specify) <u>Trade Organization</u> |
- ☐ Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

Spanish food export promotion

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SECTION
REGISTRATION OF

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐
- Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐
- Financed by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes ☒ No ☐
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Spanish Commercial Office's "Foods from Spain" organization is responsible for promoting the export of quality Spanish food products in the U.S.A.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A

Name and Title

ABRAHAM PERITZ
TREASURER

Signature

Abraham Peritz

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Ruder Finn & Rotman, Inc.	Spanish Trade Commission (foods from Spain)

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- ☒ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
 - Trade show publicity support (media contact) \$8,000
 - Development of a Foods from Spain newsletter \$40,000
 - Coordination of a retail promotion to showcase foods from Spain \$8,000 and press kit.
- Describe fully the nature and method of performance of the above indicated agreement or understanding.

Ruder Finn & Rotman is responsible for providing promotional and publicity support on behalf of "foods from Spain."

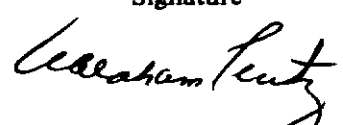
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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

1. Developing informational materials on Spanish foods to send to media in the U.S.
2. Development of a "Foods from Spain" newsletter to send to importers, wholesalers, retailers and food/retail publications.
3. Providing support for retail promotions.
4. Contacting journalists to write about Spanish foods.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
5/19/87	ABRAHAM PERITZ, TREASURER	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of the government of a foreign country or a foreign political party.